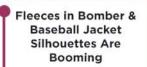


-

Expect Soft-Hand Feel & Stylistic Diversity in Tees

Clients are increasingly seeking softness and diverse color options beyond crewneck and V-neck styles, including cropped styles, ringer tees and raglan.



More fashion-forward fleece options prove silhouette diversity isn't just for T-shirts.



More Customers Will Be Primed for PMS Color Matching

Savvy distributors can pitch custom apparel in hues that are an exact PMS match to the colors of a client's brand.



Workwear Styles Will Inspire Outerwear

Adding workwear functionality (durable fabrics, utility pockets) to outerwear brings a new layer of versatility.



Muted Colors Paired With Pigment Dyes Are Making Good

This vintage look can be applied to everything from sweatshirts to headwear, and is a big hit in the education and resort markets.



Statement Socks Are a Thing

Clients love to show off their personality with bold patterns and graphics.





Watch for Performance Wovens

End-users crave the crisp, professional look of a business-casual woven shirt combined with the stretch, comfort and performance of knit fabrics.



Speaking of Wovens, Patterns Will Prevail

Patterns like gingham, checkered and plaid are outperforming solids for both men and women. STARK

Modified Flat-Bills Are Spurring Headwear Sales

Structured, mid- or high-crown caps with a near-flat brim that's slightly curved on both ends have grown wildly popular.



or slightly structured cap styles are still a hit with many demographics.



Open Cardigans Are a Uniform Hit

Open cardigan sweaters and shawl-collar sweaters for women are on the wish-lists of tons of end-clients.



TO LEARN MORE ABOUT APPAREL call (727) 527-5000