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APPAREL TRENDS FOR 2019



High-Tech Fabric Blends Are In

More suppliers and manufacturers are creating innovative blends that combine the best of performance and comfort.



Natural-Feel Polos Are Back

Clients are growing tired of synthetic fabrics, seeking the softer feel of cotton more and more.



More Clients Want Retail Quality

The growing demand for high-quality goods and brands will continue to climb in 2019.



Sherpa Will Sizzle

With a thick-piled heavyweight feel, sherpa has the fluffy comfort of wool without the scratch.



Athleisure Wear Will Be Everywhere

This versatile style is attractive and functional, perfect for the gym, happy hour and everything in between.



Plan for Chest Blocks to Add Style

Retro-style chest blocks provide front-and-center placement for logos and imprints.



There's a Need for Speed & Small Quantities

Online retailers offer lightning-fast turnaround times and no minimums, so buyers expect a similar experience in their B2B transactions.



Fanny Packs

Once the epitome of uncool, fanny packs have turned a corner with younger demographics.



Expect Soft-Hand Feel & Stylistic Diversity in Tees

Clients are increasingly seeking softness and diverse color options beyond crewneck and V-neck styles, including cropped styles, ringer tees and raglan.



Fleeces in Bomber & Baseball Jacket Silhouettes Are Booming

More fashion-forward fleece options prove silhouette diversity isn't just for T-shirts.



More Customers Will Be Primed for PMS Color Matching

Savvy distributors can pitch custom apparel in hues that are an exact PMS match to the colors of a client's brand.



Workwear Styles Will Inspire Outerwear

Adding workwear functionality (durable fabrics, utility pockets) to outerwear brings a new layer of versatility.



Muted Colors Paired With Pigment Dyes Are Making Good

This vintage look can be applied to everything from sweatshirts to headwear, and is a big hit in the education and resort markets.



Statement Socks Are a Thing

Clients love to show off their personality with bold patterns and graphics.



Watch for Performance Wovens

End-users crave the crisp, professional look of a business-casual woven shirt combined with the stretch, comfort and performance of knit fabrics.



Speaking of Wovens, Patterns Will Prevail

Patterns like gingham, checkered and plaid are outperforming solids for both men and women.



**Modified Flat-Bills
Are Spurring
Headwear Sales**

Structured, mid- or high-crown caps with a near-flat brim that's slightly curved on both ends have grown wildly popular.



**Dad Hats Are Still
Huge**

Curved bill, low crown, unstructured or slightly structured cap styles are still a hit with many demographics.



**Open Cardigans Are
a Uniform Hit**

Open cardigan sweaters and shawl-collar sweaters for women are on the wish-lists of tons of end-clients.

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